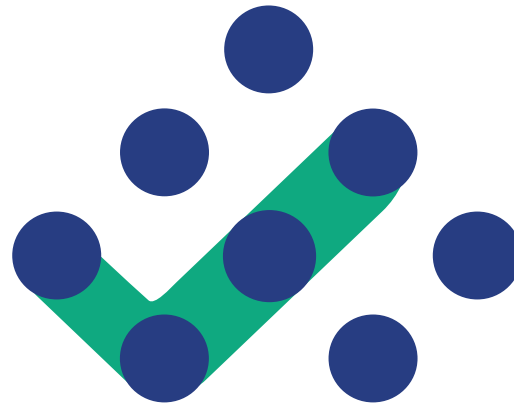
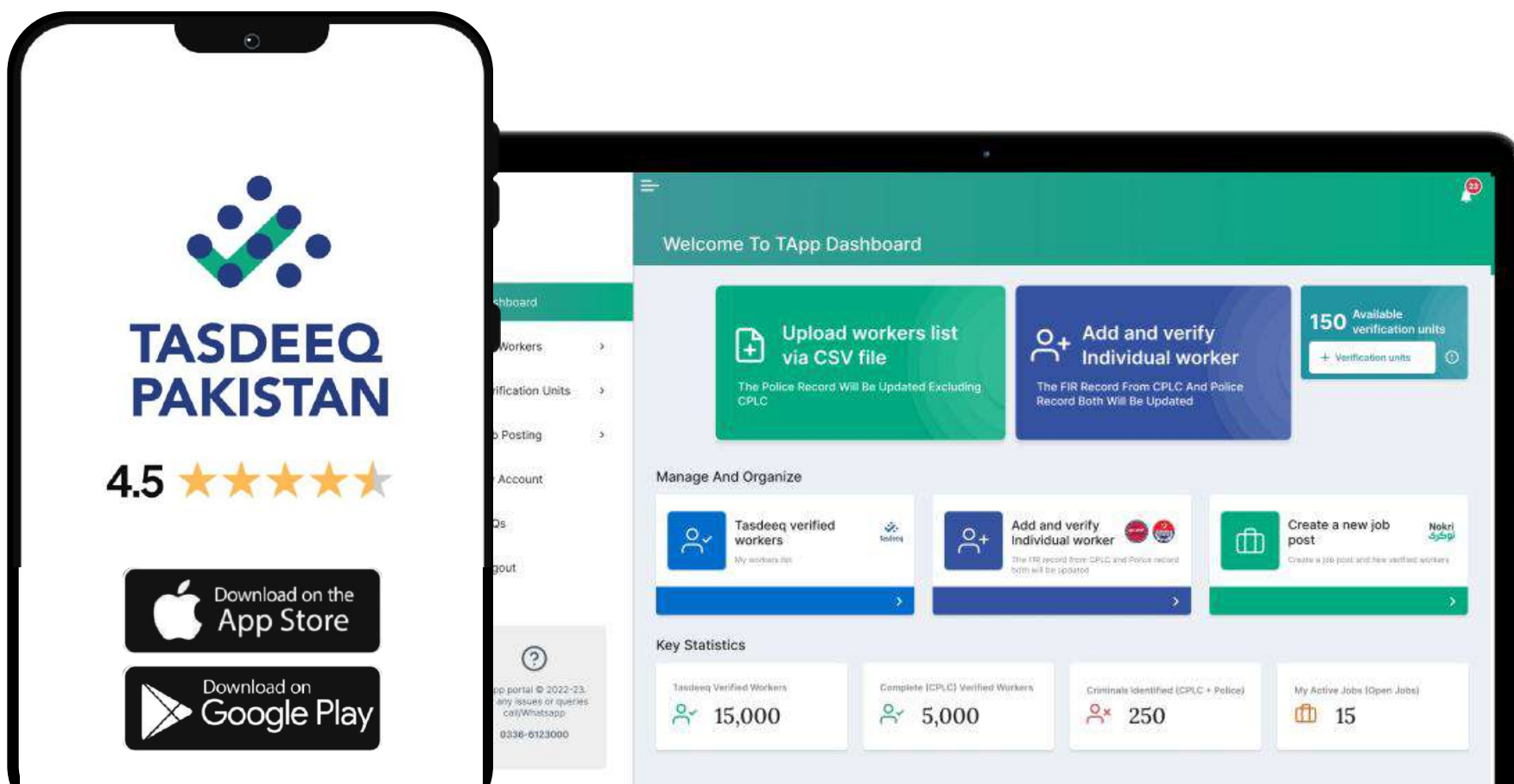


COMPANY PROFILE

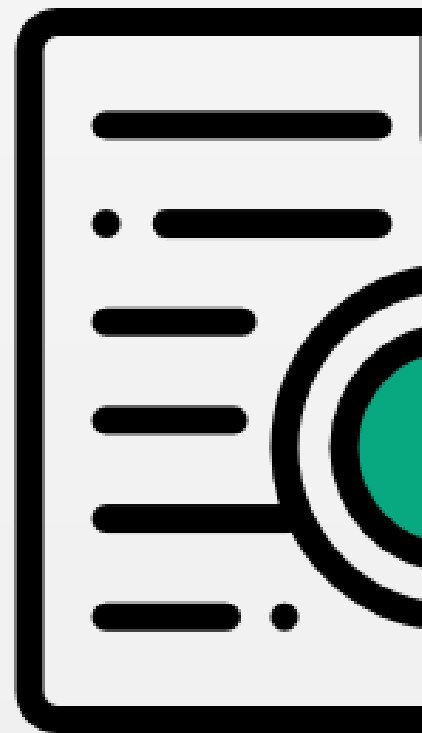


TASDEEQ PAKISTAN



OVERVIEW

Tasdeeq Pakistan, a pioneering initiative of Safe Pakistan Welfare Trust (SPWT), is a multiphased, technology-driven social impact program aimed at transforming the hiring process for domestic workers and blue-collar laborers while advocating for their economic upliftment and poverty alleviation. Leveraging technology, Tasdeeq facilitates the electronic registration of workers, fosters employer-worker connections, offers education and training, provides micro-insurance, and enables financial inclusion through nano and micro-loans.



MISSION

Tasdeeq Pakistan is committed to disrupting poverty and crime by empowering domestic workers and blue-collar laborers through technology-driven solutions, fostering a culture of accountability, and advocating for their socioeconomic rights.





INITIATIVES



Electronic Registration: Tasdeeq facilitates the electronic registration of domestic workers and blue-collar laborers, utilizing NADRA-issued CNICs to share worker details with law enforcement agencies, ensuring transparency and accountability.



Employer-Worker Connectivity: Tasdeeq builds a community by connecting employers with workers, fostering relationships, and facilitating feedback mechanisms akin to platforms like Uber and Airbnb.



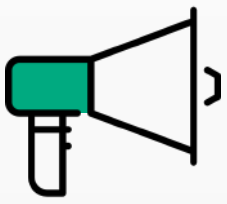
Education and Training: Tasdeeq is committed to educating and training workers, enhancing their skills and employability, and fostering a culture of continuous learning.



Financial Inclusion: Tasdeeq enables financial inclusion through nano and micro-loans, providing access to credit for workers and empowering them to break the cycle of poverty.



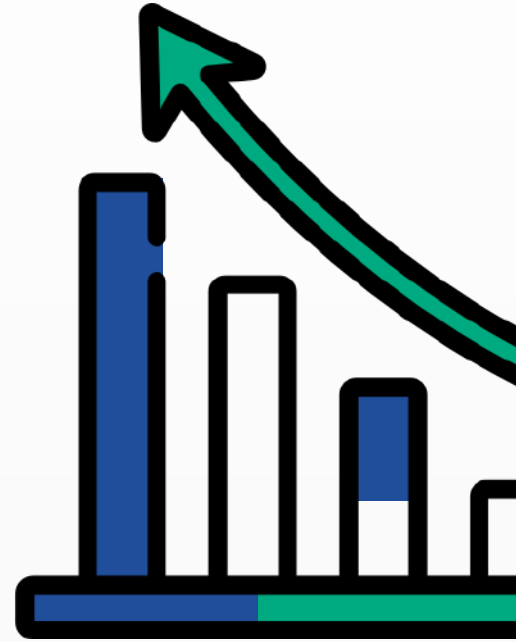
Micro-Insurance: Tasdeeq offers micro-hospital and accidental insurance in partnership with EFU Life, creating a social safety net for workers and their families in case of emergencies.



Advocacy and Awareness: Tasdeeq advocates for the socioeconomic rights of domestic workers and blue-collar laborers, raising awareness about the challenges they face and promoting their inclusion in mainstream society.



Education and Training: Tasdeeq collaborates with key stakeholders including law enforcement agencies, corporate entities, and non-profit organizations to drive its mission forward. Partnerships with the Police, CPLC, and SPWT demonstrate a collective commitment to leveraging technology for social good.



IMPACT

Tasdeeq's initiatives have far-reaching implications



Enhancing transparency and accountability in the hiring process.



Fostering socioeconomic empowerment and financial inclusion.



Building a culture of mutual respect and dignity for domestic workers and blue-collar laborers.



Reducing the incidence of crime by addressing underlying socioeconomic factors.



FUTURE OUTLOOK

Tasdeeq aims to expand its initiatives, including:



Establishing a feedback system for employers.



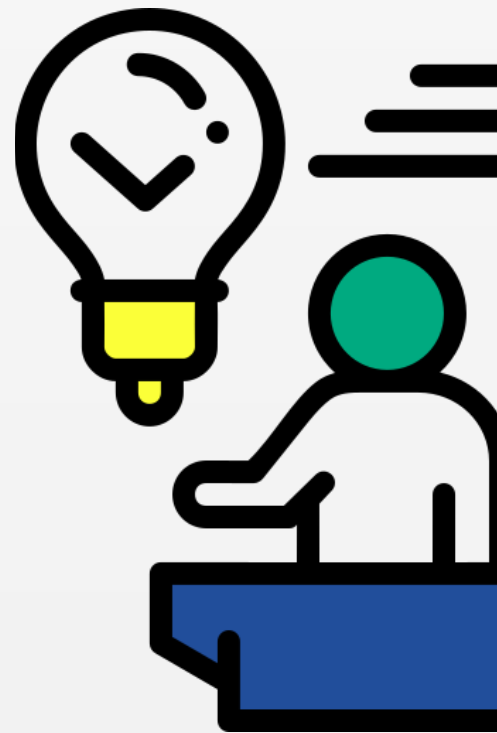
Creating a verifiable work history platform akin to LinkedIn for blue-collar workers.

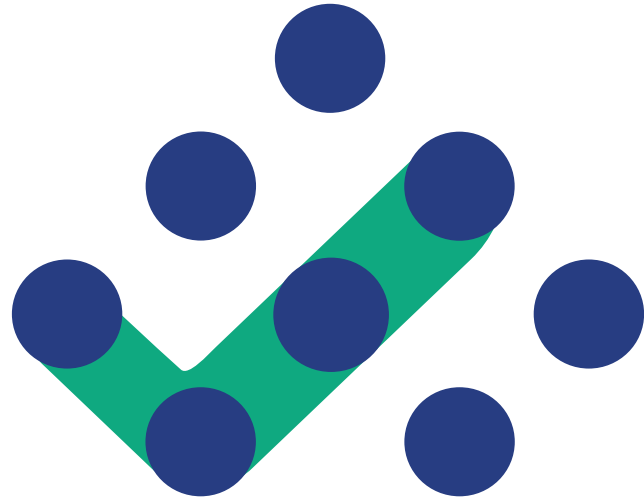


Facilitating direct contributions from employers towards educational expenses for workers' families, furthering the poverty alleviation drive.

CONCLUSION

Tasdeeq Pakistan stands at the forefront of leveraging technology for social impact, revolutionizing the hiring process for domestic workers and blue-collar laborers, and advocating for their socioeconomic rights. With a focus on transparency, accountability, and empowerment, Tasdeeq is poised to make a significant difference in the lives of millions across Pakistan.





TASDEEQ PAKISTAN



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